

ALEXANDER HOLODAK

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PROFESSIONAL EXPERIENCE

VP, Operations

June 2015 to Present

DGDean - New York, NY

- Manages over 300 servers on AWS and Azure for a wide range of clients across multiple industries
- Performed as the Lead Cloud Engineer / SRE for Energizer Product Holdings, RxSense, SingleCare, ScriptRelief, EverTransit, 3x3 Insights, ACE ComicCon, SingleComm, NKBA, MobiSave, and more.
- Supports web & mobile application DevOps needs, build tools, and cloud infrastructure
- Maintains compliance of PCI or HIPAA across applicable client cloud environments
- Leads complete migrations of established companies to the Cloud with no down-time
- Modernizes web application workloads for cloud auto-scaling, fault tolerance, and security best practices
- Manages Cloud spend regularly, utilizing AWS Savings Plans & Reserved Instances to reduce costs by 30%
- Directed incubator's 24 x 7 offshore Network Operations Center before implementing PagerDuty for alert automation
- Currently operating Windows Server, Ubuntu Linux, AWS EC2, Cloudfront, RDS, S3, ElastiCache, Elasticsearch Service, EC2 Container Services, CloudFormation, Cloudwatch, WAF, EFS, DataSync, Atlassian JIRA, Confluence, Jenkins, Bamboo, Octopus Deploy, Tableau Server, SQL Server, Aurora MySQL, Wordpress, Drupal, Sitefinity, DataDog, and more.
- 2019 AWS Certified: Solutions Architect (Associate) and Cloud Practitioner

Digital Director, North America

April 2013 to June 2015

NeuroLeadership Institute - New York, NY

- Managed digital department, budget, and digital product development
- Built and launched new company website and product demonstration portal
- Launched e-commerce system for membership, enabling 200% growth with fully passive revenue
- Guided marketing strategy to bring about a 10x increase in digital engagement with CRM
- Supported clients' digital needs including several Fortune 100 businesses across various industries
- Project managed corporate and education programs throughout North America

Business Development Strategist & IT Director

February 2012 to March 2013

Ashford & Grace Fine Jewelers - Colts Neck, NJ

- Researched potential businesses for venture capital investment
- Collaborated with a team to launch 3 new retail locations, doubling the business's size
- Analyzed financial, customer, and employee performance data for weekly reports

Paralegal Assistant (Patent)

September 2010 to January 2012

Perkins Coie LLP - Seattle, WA

- Reviewed patent office correspondence, prepared response documents, and collaborated with attorney, paralegal, and client to meet deadlines
- Researched and compiled data to aid attorneys' in supporting our clients' patent decisions and strategy
- Developed and regularly presented internal technology seminars and demonstrations of software tools to associates, paralegals, and secretaries throughout Perkins Coie offices internationally
- Conducted training of paralegals and assistants in IT and the patent procurement process
- Accounts included some of the most prominent technology firms in the world

EDUCATION

Rutgers University, School of Arts & Sciences

May 2010

New Brunswick, NJ

- *B.A. in Political Science*
- *Elected President of Rutgers Democrats (2009-2010)*